

Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 13238 061630Z
ACTION COM-04

INFO OCT-01 EUR-12 EB-08 ISO-00 /025 W
-----033338 070612Z /10
R 061625Z JUL 78
FM AMEMBASSY BRUSSELS
TO SECSTATE WASHDC 7687

UNCLAS BRUSSELS 13238

E.O. 11652:N/A
TAGS: BEXP, BE
SUBJ: ADS REQUEST: TENNESSEE COATINGS CORP., MEMPHIS,
TENN. 38107.

REF: AGENT/DISTRIBUTOR SERVICE A-5078, OCTOBER 19, 1976.

THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND
HAVE EXPRESSED INTEREST IN CORRESPONDING:

1) N.V. MADOU
GAARDENIERSWEG 77 (NIEUWE VAART)
B - 9000 GENT, BELGIUM
TELEPHONE: 091/26.19.26
TELEX: 11637
CONTACT: MR. PH. MADOU, MANAGING DIRECTOR.

COMMENT: THIS LONG-ESTABLISHED COMPANY IS A MANUFACTURER
OF BITUMINOUS ROOFING MATERIALS, INDUSTRIAL PAPER, AND
FELT. FIRM HAS 2 PLANTS, BOTH LOCATED IN GHENT. IT ALSO
ACTS AS DISTRIBUTOR AND IMPORTER. ITS WORKING CAPITAL
IS APPROXIMATELY \$750,000 AND 1977 SALES VOLUME AMOUNTED
TO \$7,718,750. EMPLOYS 160.

2) ATAB N.V.
TOLSTRAAT 24
B- 2000 ANTWERPEN, BELGIUM
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TELEPHONE: 031/38.37.90
TELEX: 031/38.37.90
CONTACT: MR. ROGER ALLOO, DIRECTOR.

COMMENT: THIS IS A MANUFACTURER OF ROOFING ROLLS, INDUSTRIAL
FLOORS AND MASTIC ASPHALTS. IT ALSO ACTS AS CONTRACTOR
OF ROOFING WORKS. COMPANY REPRESENTS ENGLISH, SWISS AND

ITALIAN FIRMS. IT HAS WAREHOUSES IN SEVERAL PARTS OF
BELGIUM.

3) MR. JOSE QUIEVRY
CHAUSSEE DE CHARLEROI 225
B - 1060 BRUSSELS, BELGIUM
TELEPHONE: 02/537.99.39

COMMENT: MR. JOSE QUIEVRY IS PRESENTLY WORKING AS HEAD
OF EXPORT DEPARTMENT FOR A BELGIAN MANUFACTURER OF
BITUMINOUS ROOFING MATERIALS. HE WOULD LIKE TO ESTABLISH
HIS OWN COMPANY REPRESENTING TENNESSEE COATINGS CORP.'S
PRODUCTS.

THESE FIRMS ALL REQUESTED MORE DETAILED INFORMATION ON
THE PRODUCTS, SAMPLES AND PRICE QUOTATIONS, PREFERABLY
C.I.F., TO STUDY BUSINESS PROPOSAL MORE THOROUGHLY AND
TO DETERMINE COMPETITIVENESS OF US PRODUCTS. CHAMBERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BRUSSE13238
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780278-0984
Format: TEL
From: BRUSSELS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780792/aaaaczow.tel
Line Count: 80
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Litigation Codes:
Litigation History:
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Office: ACTION COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2108906
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST: TENNESSEE COATINGS CORP., MEMPHIS, TENN. 38107.
TAGS: BEXP, BE
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/477e827a-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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